EBCC European

European Breast Cancer Conference

from **The 2012 European Breast Cancer Conference** VIENNA

SIN PRIMISION COPICS

Contact

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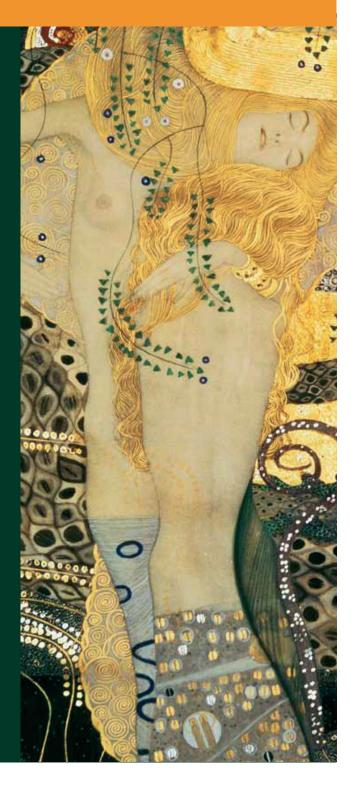






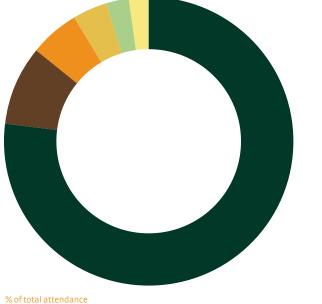


www.ecco-org.eu

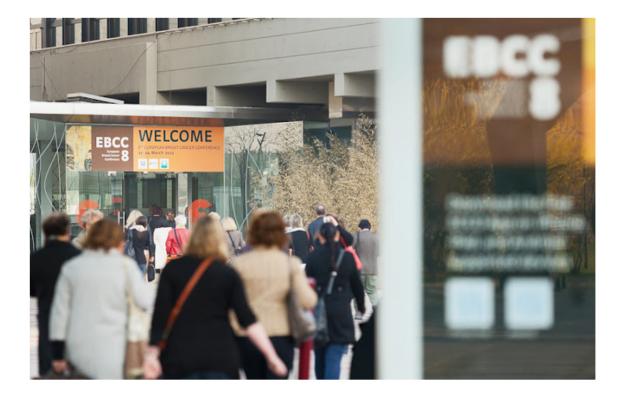




Registration Type



- Delegates **2 946** (77%)
- Exhibitors **338** (9%)
- Students 214 (6%)
- Invited speakers 149 (4%)
- Fellowships, VIP's and Guests **90** (2%)
- Media **80** (2%)
- Total participants **3 817**





Scientific Programme Related Statistics

Abstracts submitted at General Deadline 677

Oral Presentations 33

Poster Presentations 543

Rejected **101**

Abstracts submitted at Late Breaking Deadline 30

Trials in progress submitted **5**

Late Breaking Abstracts Selected **3**

Best abstracts selected 1

Trials in progress selected **3**

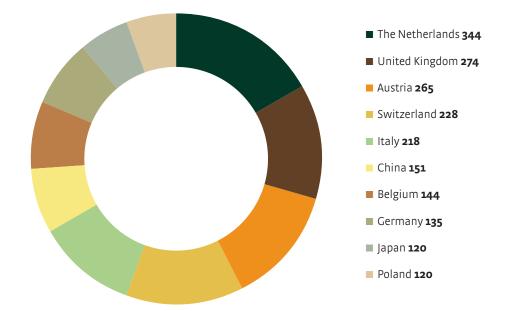
Late Breaking Abstracts Rejected 27

Trial in progress rejected **2**

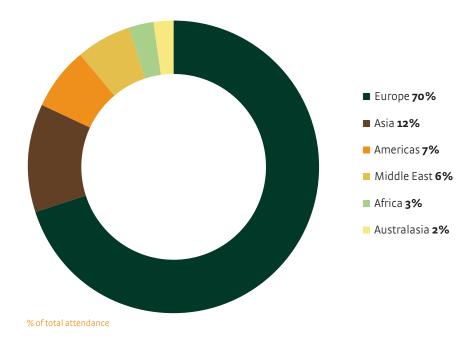




Top 10 Countries

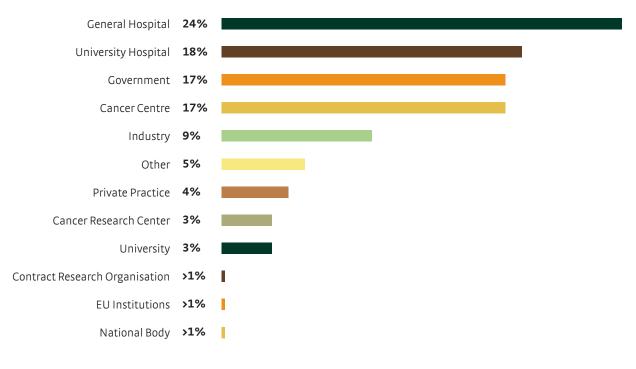


Continent Overview





Place of Work



% of total attendance





Profession

Medical Oncologists	22%	
Surgical Oncologists	18%	
Not specified	16%	
General Surgeon	9%	
Basic Scientists	5%	
Radiotherapists	5%	
Gynaecologist	4%	
General Physician	4%	
Nurses	4%	
Medical Affairs	3%	
Radiologists	2%	
Patient Advocates	2%	
Student	2%	
Pathologists	1%	
Oncology Pharmacist	1%	
Translational Scientists	1%	
Clinical Trial Coordinator	1%	and a second and the second
Haematologists	1%	
Statisticians	1%	
Public Relations	>1%	
Paediatric Oncologists	>1%	attender the tree water to the strength
Policy Makers	>1%	
Community Pharmacist	>1%	
Public Affairs	>1%	
Regulatory Affairs	>1%	
Urologists	>1%	
Neurologists	>1%	
% of total at	endance	



Statistics from web and app activities



Downloads of App 2.0 (EBCC-8 programme)

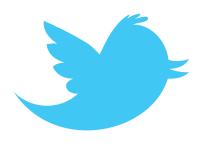
iOS app downloads	1,469
Android app downloads	208
Total app downloads:	1,677

Page views (EBCC-8 section on www.ecco-org.eu)

Before-during-after the congress	86,500
Searchable programme	12,000
Webcasts	4,500
During the congress	19,000







Twitter statistics

#EBCC8 tweets

Total tweets	380
Total People tweeting	95

Top words tweeted

- #ebcc8
- @europeancancer
- #breastcancer
- @ecancer
- screening
- data 🛛
- study
- results
- therapy
- patients
- vienna
- surgery
- risk
- her2-positive
- issue 📕
- recurrence

