EBCC European

European Breast Cancer Conference

*from* **The 2012 European Breast Cancer Conference** VIENNA

SIN PRIMISION COPICS

## Contact

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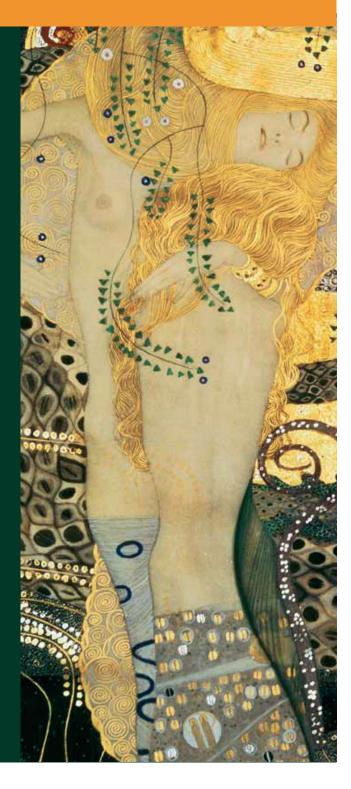






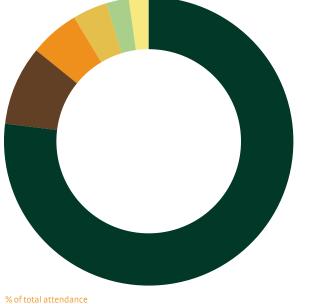


www.ecco-org.eu

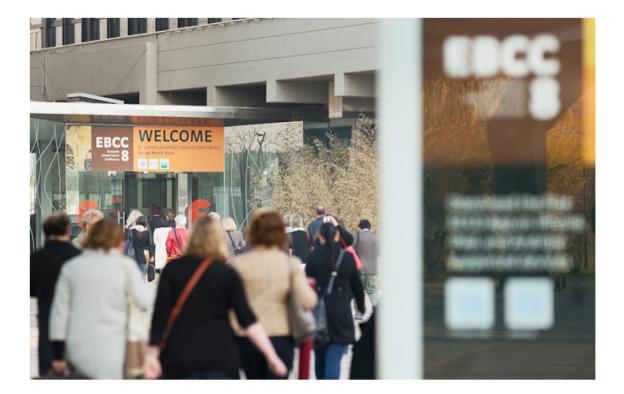




# **Registration Type**



- Delegates **2 946** (77%)
- Exhibitors **338** (9%)
- Students 214 (6%)
- Invited speakers 149 (4%)
- Fellowships, VIP's and Guests **90** (2%)
- Media **80** (2%)
- Total participants **3 817**





## Scientific Programme Related Statistics

Abstracts submitted at General Deadline 677

Oral Presentations 33

Poster Presentations 543

Rejected **101** 

Abstracts submitted at Late Breaking Deadline 30

Trials in progress submitted **5** 

Late Breaking Abstracts Selected **3** 

Best abstracts selected 1

Trials in progress selected **3** 

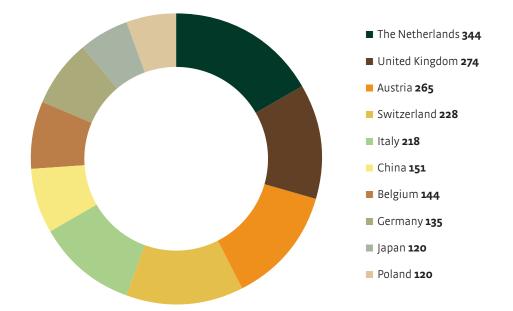
Late Breaking Abstracts Rejected 27

Trial in progress rejected **2** 

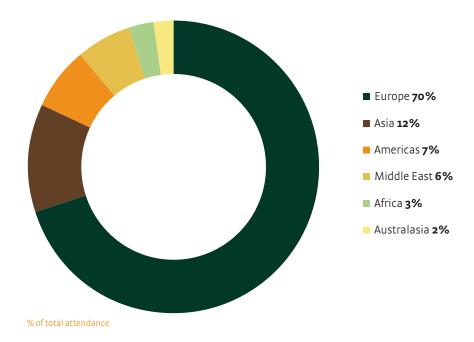




## Top 10 Countries

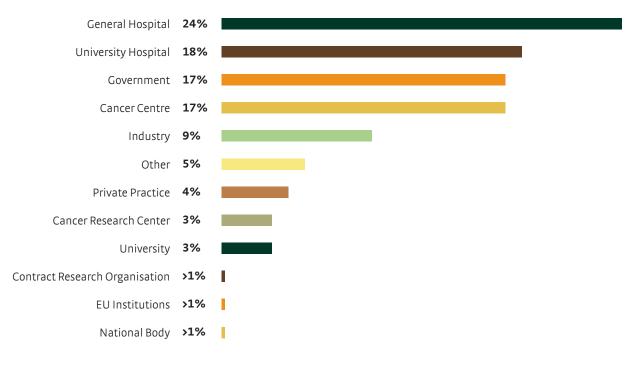


## **Continent Overview**





### **Place of Work**



% of total attendance





## Profession

Medical Oncologists	22%	
Surgical Oncologists	18%	
Not specified	16%	
General Surgeon	9%	
Basic Scientists	5%	
Radiotherapists	5%	
Gynaecologist	4%	
General Physician	4%	
Nurses	4%	
Medical Affairs	3%	
Radiologists	2%	<b></b>
Patient Advocates	2%	
Student	2%	
Pathologists	1%	
Oncology Pharmacist	1%	
Translational Scientists	1%	
Clinical Trial Coordinator	1%	and a second and the second
Haematologists	1%	
Statisticians	1%	
Public Relations	<b>&gt;1%</b>	
Paediatric Oncologists	<b>&gt;1%</b>	attender the tree water to the strength
Policy Makers	<b>&gt;1%</b>	
Community Pharmacist	<b>&gt;1%</b>	
Public Affairs	>1%	
<b>Regulatory Affairs</b>	>1%	
Urologists	<b>&gt;1%</b>	
Neurologists	>1%	
% of total at	endance	



# Statistics from web and app activities



### Downloads of App 2.0 (EBCC-8 programme)

iOS app downloads	1,469
Android app downloads	208
Total app downloads:	1,677

### Page views (EBCC-8 section on www.ecco-org.eu)

Before-during-after the congress	86,500
Searchable programme	12,000
Webcasts	4,500
During the congress	19,000







## **Twitter statistics**

#### **#EBCC8 tweets**

Total tweets	380
Total People tweeting	95

### Top words tweeted

- #ebcc8
- @europeancancer
- #breastcancer
- @ecancer
- screening
- data 🛛
- study
- results
- therapy
- patients
- vienna
- surgery
- risk
- her2-positive
- issue 📕
- recurrence

